From: **USATF Tennessee President** president@tennessee.usatf.org
Subject: Fwd: 2025 Association Grow to Impact Proposal
Date: March 7, 2025 at 8:25 PM
To: Bill Johnson vicepresident@tennessee.usatf.org, USATF Tennessee Secretary secretary@tennessee.usatf.org

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Submission

---------- Forwarded message ---------
From: **USATF** <no-reply@wufoo.com>
Date: Fri, Mar 7, 2025 at 8:24 PM
Subject: 2025 Association Grow to Impact Proposal
To: <president@tennessee.usatf.org>

Thank you for your 2025 Grow to Impact proposal submission. We will be in touch if we need further information.
Included you will find a copy of your submission.

2025 Association Grow to Impact Proposal

Association Name *	Tennessee
Association President Name *	Marrissa Harris
Association President USATF Legacy Email (Do not provide a personal email address.) *	president@tennessee.usatf.org
Association President Phone Number *	(901) 387-9461
What was the total amount of Grow to Impact funds received by check in 2024? *	$0
Were all of your 2024 funds utilized? *	N/A
If not, how much do you have left of those funds ? *	N/A
For 2025, what is the total amount of funds you are requesting? (Associations may request up to $5000. If you are rolling over unspent funds from previous year, you may only request additional funds to bring you up to $5000.) *	$5000
Please provide your Association's Address of Record with USATF.	1146 Casentino Street, Cordova, TN 38018

(This is where the 2025 Grow to Impact check will be sent.) *

Describe Your 1st 2025 Initiative *

The first initiative for 2025 is to grow the individual/club membership for the Association. We are looking to support this initiative by hosting local and state-wide clinics. We plan use the funding to host at least 3 clinics with one taking place in each region of TN (West, Middle and East). The clinics will focus on providing novice and early stage coaches specifically those in the elementary middle school sector with both basic and more advanced information and knowledge surrounding training youth athletes. Currently, opportunities for elementary and middle schoolers expose to track and field has increased tremendously however those many of those individuals put in charge with training and supporting the athletes lack basic knowledge thus increasing the likelihood of bad initial experiences with track and field, overtraining, inadequate training, etc. Thus leading to an increased likelihood of dropping or stopping the stop. We believe that providing support, in the form of training/clinics to the coaches that are with the athletes as they are being initial exposed and introduced to the sport, will assist in the coaches have some fundamental knowledge of principles and techniques regarding training that can be implemented to better support these younger athletes. This initiative intends to increase visibility of the USATF mission and products across the state of Tennessee by using the clinics to connect individuals to those in leadership within the Association giving an opportunity to build rapport and opportunities to promote benefits of USATF membership and participation.

What results are you looking to achieve and how will you measure? *	Result: Improved Coaching Knowledge - Measure: Pre and Post Survey & Follow Up Interviews Result: Increased USATF Coach Certifications - Measure: Follow- Up Interviews
Amount you intend to spend on this initiative. *	$2500

Describe Your 2nd Initiative (If you have one.)

The second 2025 initiative for the Tennessee Association is to grow the number of USATF certified officials. Currently, Tennessee Association has struggled for years to recruit and maintain certified officials. We intend to use the funds to support the initiative by hosting in-person and virtual clinics throughout the State. Funds would be used to pay for the cost associated with hosting in-person officials clinics which could include facility cost, food/snacks, and swag bags once the individual have tested and become an official. With the increase in track and field events such as invitational meets and USATF meets state-wide, it would benefit the State to have more certified officials to support those events. The USATF organization as a whole would benefit with a larger selection pool to choose from for the upcoming 2028 Olympics. Providing the knowledge and information that is taught in officials clinics, individuals are better suited to actively participate and knowledgeably enforce the rules.

What results are you looking to achieve and how will you measure?	Result: Increase # of new certified officials - Measure Track the # of new USATF certifications Result: Expansion of Certification Program - Measure track enrollment with emphasis on first-time officials and officials advancing to higher levels.
Amount you intend to spend on	$2500

this initiative.

Who is submitting this proposal? *	Marrissa Harris
Email Address *	president@tennessee.usatf.org

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Marrissa Harris
President, TN Association
president@tennessee.usatf.org